

A CRUDE COMING OF AGE COMEDY

THE OLIVE BOY

WRITTEN AND PERFORMED BY
OLLIE MADDIGAN

'FANTASTIC.
OLLIE MADDIGAN
IS ONE TO WATCH'
STEVE PEMBERTON
(LEAGUE OF GENTLEMEN)

★★★★★
'A TOUR DE FORCE
OF ECSTASY,
EMOTION AND GRIEF'
BROADWAY BABY

★★★★★
'AN ENGAGING,
COMPELLING AND
EXCEPTIONAL STORY'
THEATREANDOTHERTHINGSLONDON

★★★★★
'A DELICATE
BALANCE OF HUMOUR
AND SADNESS'
THESTUDENT

★★★★★
MELVIN STUTTERS
PICK OF THE FRINGE

★★★★★
AUDIENCE CLUB REVIEWS





About The Show

You're 15 years old, struggling through school and coming to terms with the early stages of adolescence. Things are tricky when you're growing up. You get dealt yet another devastating blow. But this time, it's worse. Your mum's passed away.

Now what?

Based on Ollie Maddigan's real life story, "The Olive Boy" is a crude but compelling comedy written and performed by Ollie Maddigan himself. Initially introduced at the Hope Theatre in 2021, the show quickly gained attention during its three-night run as part of the Camden Fringe and then in 2022 as part of its month-long sell out run at The Edinburgh Fringe. Renowned for its gripping narrative and Ollie's remarkable onstage presence, "The Olive Boy" has received praise from both theatre-goers and critics.

A CRUDE, COMPELLING, COMING OF AGE COMEDY.

Themes:

- **Love and Relationships:** The play explores the various facets of love and relationships, from awkward sexual encounters with a first love to family life and the challenges and complexities that arise within them.
- **Grief:** How do you cope with the loss of a loved one? Can you? Is there a coping mechanism that helps fill a sudden void in your life?
- **Identity and Self-Discovery:** "The Olive Boy" delves into the search for identity and the profound transformations that individuals undergo as they navigate life's challenges and revelations.
- **Society and Expectations:** The production addresses societal norms and expectations, shedding light on the impact these pressures have on individuals and their choices.

Visual Elements:

While the play's core strength lies in its storytelling and performance, it also incorporates visually striking elements through the use of projections.

These visuals serve as a backdrop that enhances the emotional impact of the narrative.





Community Outreach & Aims

Engagement Strategies:

- As part of our initiative we will be organising post-show Q&A sessions in some venues to provide a platform for the audience to interact with the cast and crew and gain deeper insights into the production.
- As part of our outreach, we will be hosting workshops &/or talks related to the play's themes to create a deeper connection with the audience.
- Utilising QR codes on promotional materials that link to trailers, behind-the-scenes videos, or teaser clips to offer a glimpse into the play.

Feedback and Adaptation:

- We will collect audience feedback through surveys and social media polls to understand what aspects of the play are resonating most with the audience. This will also develop our database of audience members.
- Using this feedback and database, we aim to adapt promotional strategies and ensure they align with the evolving preferences of theatre-goers.

Environmental Responsibility:

- We aim to demonstrate a commitment to sustainability by minimising waste and reducing the environmental footprint of promotional materials.
- Support green initiatives and organisations to showcase the play's dedication to environmental responsibility and inspire eco-conscious audience members.

By incorporating these additional strategies, 'The Olive Boy' can not only reach a wider audience but also engage with local communities, promote inclusivity, and demonstrate social and environmental responsibility. This holistic approach to marketing and promotion ensures a meaningful and impactful connection with the audience while maximising the play's exposure.





Reviews & Accolades



“Olives is a reminder of how few frills are needed when a true talent commands the stage...A tour de force of ecstasy, emotion and grief”

Broadway Baby, Review by Daniel Pereira



“Through a powerful, self-assured, performance, Maddigan crafts a delicate balance of humour and sadness, beautifully merging the destructive blows of grief and family strife”

The Student, Review by Rosa Georgiou



“Brilliant and thought provoking”

The Derek awards



“An engaging, compelling and exceptional story”

Theatreandotherthingslondon



Melvin Stutters pick on the fringe



Audience club reviews



On the mic



Mix up theatre

WINNER: DEREK AWARDS- BEST PERFORMER EDINBURGH FRINGE 2022

“Fantastic! Ollie Maddigan is one to watch”

Steve Pemberton (League of Gentlemen, Inside No.9)

“Rising star of theatre!”

Southwark News, 21/09/2021

“I still can't believe the star and writer of the show Ollie is just 20-years-old. I am even more aghast that after suddenly losing his mum just four years ago he has been able to process the immense feelings of grief, loss and sheer devastation to creatively channel these feelings into a hit Fringe show.”

Edinburgh live, 19/08/2022